



Serendipity Labs Coworking / Cameron Management Redefining Houston Worklife

Cameron Management brings upscale coworking network to Esperson

RYE, N.Y., June 13, 2016 /PRNewswire/ -- New York based Serendipity Labs Coworking is announcing today that Cameron Management has become the exclusive Serendipity Labs franchise development partner for the Houston metropolitan area, with plans for opening ten upscale coworking locations in urban and suburban Houston markets.

Serendipity Labs attracts members from a cross section of businesses of all sizes, independent workers, and entrepreneurs who are looking for inspirational and flexible workspace as an alternative to conventional leasing commitments. Each location will offer memberships that can include coworking access, private offices, team rooms for up to 20 people, or dedicated workstations. Members will have access to event space, a worklounge, labcafe and meetup rooms. Day passes are also available.

Cameron Management plans to open a Lab in Downtown Houston's iconic Esperson by the end of 2016. The Serendipity Labs planned location will be at the street level with connections from both the street and pedestrian tunnel. This signature space, managed by local Serendipity Labs staff, will include a worklounge and event reception area providing a full schedule of day-time and evening, meetups, seminars and programming. Members will have access to all Serendipity Labs locations across the country and can make workspace and meeting room reservations via the Serendipity Labs website or mobile app.

"Serendipity Labs supports the way people want to work today. Thirty percent of the U.S. workforce now chooses where and when they work. Companies are supporting this mobility and choice with coworking memberships," says John Arenas, CEO of Serendipity Labs Coworking. "About 45 percent of our members are employees of established companies who have their monthly membership paid by their organization, 20 percent are start-ups, and 35 percent are independent professionals. More than 40 percent of our members are women – which is double the industry average."

Serendipity Labs is one of the fastest growing coworking networks in the country with over 100 locations now in its development pipeline nationwide. Cameron Management was selected as the area developer because of its commitment to excellence. Cameron Management's dedicated team owns, manages and leases Esperson (808 Travis/815 Walker) which was recently awarded the local and regional TOBY (The Outstanding Building of the Year) Award in the historic category from BOMA International (Building Office and Managers Association). Arenas adds, "We are thrilled Dougal Cameron is bringing Serendipity Labs to Houston and we look forward to serving the community together."

"Serendipity Labs Coworking is all about inspiration and the serendipitous interactions among members that can spur creativity and unlock their full potential," says Dougal Cameron, CEO of Cameron Management. "Serendipity Labs is right for Houstonians who are looking for an upscale, flexible, vibrant workplace community with the highest standards of service."



About Serendipity Labs, Inc.

Headquartered in Rye, NY, Serendipity Labs, Inc., was established in 2013 by industry leader John Arenas. (www.serendipitylabs.com). Serendipity Labs Coworking delivers an upscale experience for mobile professionals, independent workers and project teams. It offers day passes, part-time and full-time coworking memberships, dedicated private offices, team rooms in its exclusive network across the U.S. Corporate membership, with central billing and reporting, is also available. The Serendipity Labs mobile app for iPhone and Android means making reservations is quick and easy. Its cloud-based, proprietary OASIS® technology platform is enterprise-class and meets the highest security standards. Serendipity Labs is growing through owned, managed and franchised locations in office buildings, high-rise residential projects, hotels and retail properties throughout the U.S.

About Cameron Management

Cameron Management, founded in 1995, is a Houston-based real estate group that owns, manages, and leases office buildings in Houston. Its portfolio is comprised of classic buildings located in Class A submarkets and managed to a Class A standard. Tenants are attracted to the economic value and attentive onsite management provided by Cameron Management. More information about Cameron Management can be found at www.cameronmanagement.com.



Esperson in Downtown Houston is planned to host the first Serendipity Labs Coworking



Dougal Cameron, CEO, Cameron Management